



TOP TIPS FOR GROUPS



- 1. Gather your group and enjoy!** Nothing is more fun than a great group of friends sharing a glamorous evening together at San Diego Opera. Because friends are more likely to attend with others they know, choose a specific group to invite - a sports club, a book club, your church, an association or your best pals - and experience San Diego Opera together.
- 2. Plan early! Act quickly! Keep up the momentum!** Booking in advance means getting great deals and best seats before tickets go on sale to the general public. And backstage tours and the VIP reception areas get reserved early, so you'll want to send your invitations now to ensure you can take advantage of all the extras we have to offer. Letting your enthusiasm and excitement for opera shine through will encourage your friends to try something new.
- 3. Weeknight specials!** Spread the word that, by coming as a group, you and your friends receive great savings on each and every ticket, regardless of section, for both Tuesday and Friday performances. San Diego Opera also waives the \$7.50 handling charge for all group reservations.
- 4. It's good to talk!** For groups of **20** or more, San Diego Opera will send an opera specialist to talk exclusively with your guests about the opera(s) you are planning to attend. A great opportunity to get the inside scoop!
- 5. Know before you go!** You and your guests can find out *everything* about the opera before you attend at www.sdopera.com. Read the synopses, learn about the international cast, hear snippets of music, listen to our podcasts and suggested recordings. Your guests can also attend the many exciting opera-related events hosted by San Diego Opera, like our free *Community Conversations*, *Taste of Opera* events and *Stars in the Salon*.